



# Jason Roeckle

Web Designer and Developer

<http://www.jasonroeckle.com>

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## Employment: **72andSunny Inc. – Interactive Developer**

September 2011 – Present

### **72andSunny Inc. – Front End Developer**

March 2011 – September 2011

Create and maintain a variety of digital presences for brands such as Carl's Jr. / Hardees, Activision, 2K Sports, SONOS, and Fiat at a major Los Angeles advertising agency. Develop websites using Ruby on Rails, jQuery, JSON, HTML5, CSS3, HAML, and SASS. Maintain Android mobile applications built with the Android SDK. Develop applications with social media integration. Create and maintain rich email campaigns. Research and development for digital solutions in advertising.

### **La Salle University – Web Designer and Developer**

June 2007 – March 2011

Responsible for building award winning websites from the wire framing to production using PHP, XHTML/CSS, Flash, JQuery, Mootools, and AJAX. Create rich email campaigns, flash and static web advertisements, social media integration, and mobile phone applications for the university. Build, manage, and design templates for a Wordpress powered content managements system.

### **Modevity, LLC – Intern**

December 2006 - June 2007

Edit and create Flash powered learning modules, stylesheets for Microsoft Sharepoint applications, and trade magazines for pharmaceutical based companies.

### **Progress Electric Company Supply - Web Designer**

June 2006 - September 2006

## Education: **MS Computer Information Science - La Salle University**

January 2011

### **BA Digital Arts and Multimedia Design - La Salle University**

May 2007

### **Study Aboard - Sophia University (上智大学)**

Tokyo, Japan

- Awards:
- The Society for Information Management (Philadelphia Chapter) - The 2011 SIM Future Leader Award
  - American Inhouse Design Awards - Website, 2011
  - MarCom Awards - Platinum Award, 2010
  - MarCom Awards - Gold Award, 2010
  - MarCom Awards - Honorable Mention, 2010
  - Cuppie Award - Bronze Award in Emerging and New Media, 2009
  - Graphic Design USA - American Inhouse Design Award, 2008
  - MarCom Awards - Platinum Award, 2007
  - MarCom Awards - Gold Award, 2007

Skills:

**Languages / Frameworks**

- XHTML / CSS
- jQuery
- Javascript
- PHP
- Ruby on Rails
- HAML / SASS
- HTML5 / CSS3
- XML / JSON
- Wordpress

**Software**

- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe Flash
- Adobe Indesign
- Textmate
- Eclipse
- Android SDK
- Visual Studio

References: Upon Request

